



Community Action Network

2011 Retreat



Overview of CAN and the 2011 Work Plan

Sarah Eckhardt, CAN Chair

Community Action Network is...



Community Action Network is a collaboration of agencies, organizations and individuals who work together to promote equity and opportunity.

CAN's role

- ▶ CAN's role is to enhance awareness of community issues, strengthen partnerships, and support collaborative strategies to promote equity and opportunity.



CAN mission



- ▶ To achieve sustainable social, health, educational and economic **outcomes** through engaging the community in a planning and implementation **process** that coordinates and optimizes public, private, and individual actions and **resources**.

CAN Partners – working to promote equity and opportunity

Government	Educational Institutions	Healthcare	Private/Other
City of Austin*	Austin Community College*	Austin Travis Co Integral Care	Austin Chamber of Commerce
Travis County*	Austin ISD*	Central Health*	Capital Metro*
	St. Edward's University	Seton Healthcare Family	Community Justice Council
	University of Texas at Austin	St. David's Foundation	One Voice Central Texas
	Workforce Solutions – Capital Area		interfaith Action Central Texas (iACT)
			United Way Capital Area

* *taxing entities*

2011 Annual Work Plan

The annual work plan focuses the collaboration's attention on specific efforts that require cross-jurisdictional attention and action.

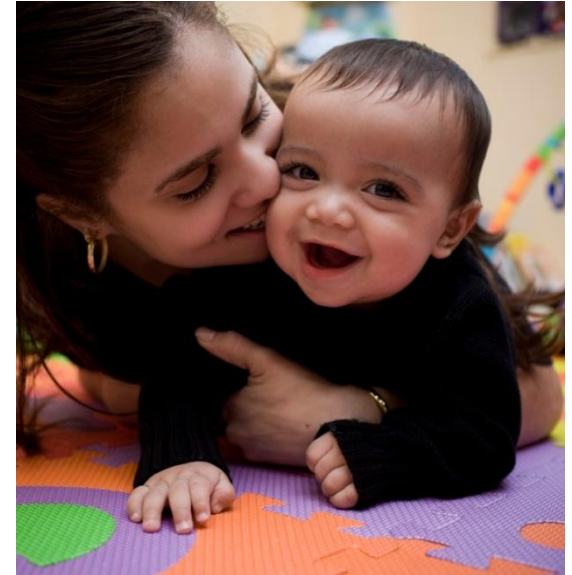


Community Dashboard

- ▶ Second annual Community Dashboard report was released
- ▶ Working with stakeholders to identify goals and targets for each indicator
- ▶ www.cancommunitydashboard.org provides more detailed analysis of each indicator
- ▶ Links to other local community dashboard projects
- ▶ Developed a Communications Plan
- ▶ Dashboard presentations to CAN Partners

Connect Families to Resources

- ▶ Explored models, such as the Benefit Bank of Texas, to connect people to a range of community resources
- ▶ Promoted United Way 2-1-1's Community Resources 101 Training
- ▶ Convened exploratory meetings to start a Community Resource Coordinating Group for adults



Demographics and Inequity

- ▶ CAN has convened regional mappers and planners to share information and resources on demographic trends and shifts in our community.
 - ▶ Poverty and low-income growing the fastest
 - ▶ Pooling and sprawling
 - ▶ Biggest growth in Hispanic children and, mostly white, senior and pre-senior populations
 - ▶ Geographic divisions in race, income are stark
- ▶ Mappers & Planners Work Group is planning a spring forum to share their work

Monitor Local Impact of State Budget Cuts

- ▶ CAN convened the Intergovernmental Public Policy Committee to share information about the local impact of action taken during the 82nd Legislative Session.
- ▶ Board dialogue with Travis County Legislative Delegation both before and after session. (Oct 14th discussion available on-line at Cable Channel 6.)
- ▶ Summary of local impact and CAN partner and issue area group information is posted on www.caction.org .



Collaborative Action

- ▶ CAN partners are working together on key issues:
 - ▶ Workforce Solutions launched “Pathway to Prosperity,” an initiative to enhance work opportunities for people who are low-income.
 - ▶ CAN is convening housing stakeholders to promote housing planning across the continuum. NHCD, Travis County and CAPCOG are developing key indicators to track together.
- ▶ Strategic Framework for Action - a common language for what is needed to achieve our common vision

CAN Community Council

Jim Reed, Chair CAN Community Council

Community Council 2011 Forums

- ▶ Barriers to education success for single moms
- ▶ Early education and care
- ▶ High school career tracks and workforce education
- ▶ Health and behavioral health
- ▶ Tools to connect families to resources
- ▶ Homelessness and housing planning
- ▶ Programs to support small business development
- ▶ Sustainability and Complete Communities

Community Council – Key Areas of Focus

- ▶ Workforce and education with wrap-around supports for single parents
- ▶ Full day pre-kindergarten
- ▶ Parenting classes: on-line, mentoring and peer support
- ▶ More industry involvement in high school career programs
- ▶ Promote smoke-free workplaces and cessation
- ▶ Connect vets and their families to resources
- ▶ Health insurance plans for individuals and small businesses
- ▶ Support creation of a local medical school
- ▶ Change development regulations for affordable housing in “all parts of town”
- ▶ Access to capital and loans for small businesses

Strategic Framework for Action

www.CANcommunitydashboard



we achieve our
full potential

- ▶ Kindergarten ready
- ▶ High school graduation
- ▶ College ready
- ▶ Unemployment



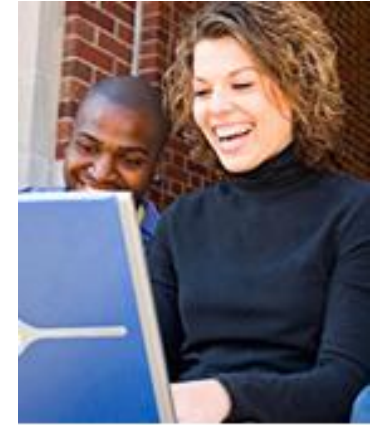
our basic needs
are met

- ▶ Low-income
- ▶ Housing Cost Burdened
- ▶ Vehicle miles traveled
- ▶ Homelessness



we are
healthy

- ▶ Health insurance
- ▶ Mental Health
- ▶ Smoking
- ▶ Obesity
- ▶ Air quality

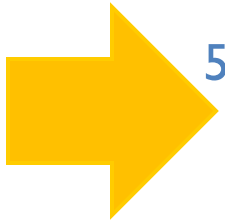


we are safe, just
& engaged

- ▶ Violent crime
- ▶ Arrest Demographics
- ▶ Voting

Building a Community Dashboard

1. Common Vision (2008)
2. Community Indicators (2009)
3. Baseline – first annual report (2010)
4. Set Goals and Targets (2011)
5. Strategic Framework – connect plans/strategies to move the indicators in the right direction (2012)



CAN Community Dashboard



**we achieve our
full potential**

**kinder ready
graduation
college ready
employment**



**our basic
needs are met**

**low-income
housing cost burden
vehicle miles
traveled
homelessness**

**Equity and
Opportunity**

**health insurance
mental health
smoking
obesity
air quality**



**we are
healthy**



**we are safe,
just & engaged**

**violent crime
arrest proportionality
voting**

Why a Strategic Framework for Action?

- ▶ To provide a common language for talking about how we can work together
- ▶ To see ourselves and our programs in the context of a larger framework
- ▶ To better understand the inter-relationships between and among these four areas of our community life
- ▶ To identify new connections and opportunities to partner

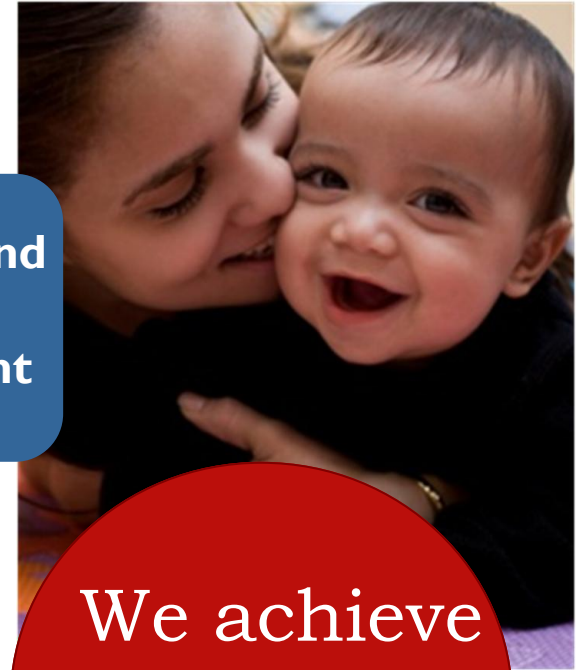
Strategic Framework for Action

We have a vision for our community and indicators to measure whether we are getting closer to that vision.

The Strategic Framework for Action gives us a road map of strategies that can help guide our work to move these indicators in the right direction and to achieve equity and opportunity for all people in this community.



We achieve our full potential



Informed by...

- Success by Six
- Austin ISD *Strategic Plan*
- E3 Alliance *Blueprint for Educational Change*
- Workforce Solutions-Capital Area and CAPCOG *State of the Workforce Report*
- Greater Austin Chamber of Commerce
- City of Austin *Imagine Austin* Comprehensive Plan
- *Pathway to Prosperity* (under development)



We achieve our full potential

Our basic needs are met



Our basic needs are met

Informed by...

- ECHO *Plan to End Community Homelessness*
- NHCD *Austin Housing Market Study*
- HousingWorks, RECA, AARO & ULI *Building and Retaining an Affordable Austin*
- CAMPO *2035 Plan*
- CAN *Stable Families, Healthy Communities Plan*
- City of Austin *Imagine Austin Comprehensive Plan*



We are healthy

access to
clinical care &
prevention
services



promote
healthy
behaviors



healthy and
safe community
environment



We are
healthy

Informed by...

- Chronic Disease Coalition *Tobacco Prevention and Control Strategic Plan*
- Central Health's *Health and Health Care Trends & Innovations in Central Texas*
- ATCIC *Local Service Area Plan*
- CAPCOG Clean Air Coalition
- *Austin/Travis County Community Health Improvement Plan* (under development)



We are safe, just & engaged

promote safe communities



embrace diversity



engage and empower people

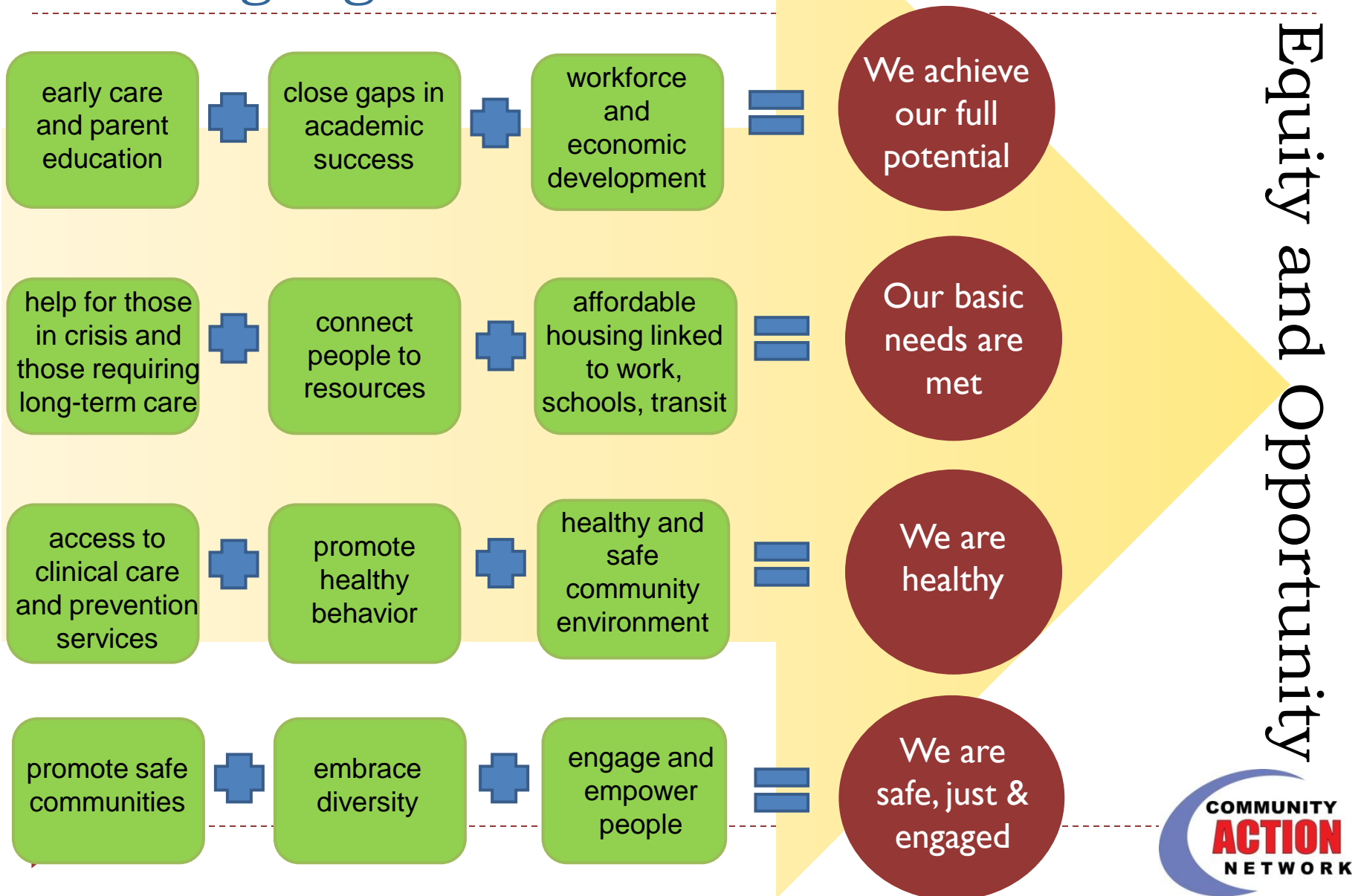


We are safe, just & engaged

Informed by...

- *Imagine Austin Comprehensive Plan*
- Travis County Reentry Roundtable
- Community Justice Council
- CAPCOG's *Travis County Community Plan*

Strategic Framework – a road map for working together



All areas are inter-related



**We achieve
our full
potential**



**We are
healthy**

**Equity and
Opportunity**



**Our basic
needs are
met**



**We are
safe, just
& engaged**

Table Exercise

1. What are the 3-5 strategies that your organization invests time, money or people power in doing?
 - ▶ Write them on sticky notes and post them into the Strategic Framework for Action.
2. Table Discussion
(assign a note taker and record responses)
 - ▶ What did you learn from this?
 - ▶ How might the Strategic Framework for Action be useful to your organization? To others?
 - ▶ What plans does your organization use to help guide your work?

Proposed 2012 CAN Work Plan

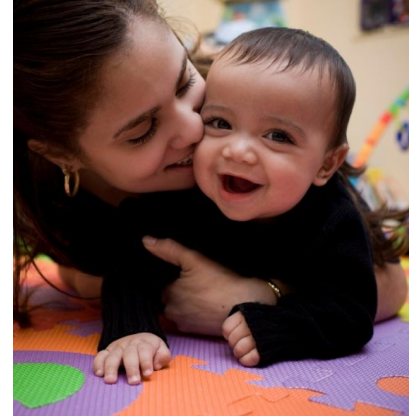
Alan Miller, CAN Chair-elect

Community Dashboard

- ▶ Third annual Community Dashboard report www.cancommunitydashboard.org will provide more detailed analysis of each indicator
- ▶ Will identify community plans and key strategies for each of the four community goals outlined in the Community Dashboard and the Strategic Framework for Action

Connect Families to Resources

- ▶ Report on progress made to maximize public assistance enrollment
- ▶ Learn more about and consider implementing innovative tools to connect families to resources
- ▶ Work with Behavioral Health Planning Partnership and CAN Partners to develop a Recovery Oriented System of Care



Demographics and Inequity

- ▶ Hold a forum for policy makers, planners and non-profit organizations to share demographic maps and data and to discuss the implications of shifting demographics on policy and service delivery.
- ▶ Hold smaller dialogues and forums on ...
 - ▶ Service delivery and policy implications
 - ▶ Sharing resources and ideas for promoting greater cultural competency
 - ▶ Understanding inequities and disproportionality

Inform Collaborative Action

- ▶ Forum for regional policy-makers and planners to share key findings in the 2012 Community Dashboard report and the Strategic Framework for Action and to discuss regional collaboration.
- ▶ CAN Board led public awareness campaign
- ▶ Continued support for collaborative initiatives in workforce development, housing and the new community health and human services plan
- ▶ Convene conversations on food security, disproportionate arrest demographics, and other issues as needed

Monitor Local Impact and Response to Budget Cuts

- ▶ CAN will convene a forum for policy makers and members of the Texas Legislature to
 - ▶ Share consequences and response to budget cuts
 - ▶ Discuss priorities for 83rd Legislative Session
- ▶ The Intergovernmental Public Policy Committee will monitor the local impact of State and federal budget cuts and national health care reform

Discussion

- ▶ Are there initiatives or strategies you are involved in or know about that could help accomplish some of these Work Plan items?
- ▶ Are there other initiatives we should consider adding to the Work Plan?

Thank you for being a part of the

**Community Action
Network**